

San Francisco Auxiliary of the Fine Arts Museums

NEWSLETTER

SEPTEMBER 2025



Georgia O'Keeffe's oil painting, Petunias (1925) has been chosen as the image for Bouquets to Art 2026. The fresh colors epitomize this year's Bouquets To Art theme, "Celebrating Spring."

BTA 2025 At A Glance

The numbers speak for themselves:

Gross: \$746,483

Expenses: \$319,966

Net: \$426,517



Members, do not forget to sign the FAMSF Code of Conduct here: <https://www.famsfauxiliary.org/codeofconduct>

A Message From Our President...

Dear Auxiliary Members,

We started our Auxiliary year with wonderful news about the funds we raised during BTA 2025. Thanks to Nora Quattrin, Diana Ekstrand and all the 2025 committee chairs, we significantly exceeded our goals overall and as a result we were able to donate \$375,000 to the Fine Arts Museums of San Francisco. Our volunteers really delivered the results this past year so a huge thank you to all of you!



We are off and running on our latest challenge to create Bouquets to Art 2026 by the first week of March. Our new 2026 Bouquets to Art Chairs, Kalla Vieaux and Sydney Chaney Thomas were crowned at our first Auxiliary General Meeting and that crown is shared with all our members who have stepped up to take on responsibilities. We are counting on our team of volunteer committees to help us once again spread our wings across two museums and take us over the finish line. Please start today by considering being an Honorary Patron for opening night, which is on March 2, 2026.

As a show of appreciation for all our efforts, the FAMSF leadership is inviting all active members and a guest to the Donor Reception on March 19, 2026 for the exhibition, Monet in Venice where we are credited as the Lead Sponsor.

Our SF Auxiliary web site has undergone a transformation thanks to the diligent work by Auxiliary Communications Chair Dani Pautrot along with volunteers Amy Tam and Jennifer Johnston. It is now an up-to-date useful tool to stay informed and connect with members, plus it contains all the information to invite prospects to join the Auxiliary.

Lastly, I want to extend my appreciation to all the volunteers who have stepped forward to co-chair or help on a committee for the coming year. We all share a common goal to keep our beloved San Francisco museums financially healthy and vibrant.

Lisa Lang
President, SF Auxiliary

How Did We Vote to Spend the Funds for This Year?

Monet and Venice at the de Young (March 21 - July 26): Lead Sponsor, \$250,000.

and

Education Fund: Major Support, \$125,000.

SAN FRANCISCO AUXILIARY OF THE FINE ARTS MUSEUMS MEMBER NEWSLETTER

Introducing Our Newest Members....

We are delighted to welcome eight (8) new members to the Auxiliary!

- Zara Andrabi (Sponsor: Barbara Greensweig)
- Minori Haddad (Sponsor: Leticia Martinez)
- Steve Luppino (Sponsor: Julie Yarbrough)
- Terry Moran (Sponsor: Nora Quattrin)
- Kim Rotticci (Sponsor: Sabrina Raphael)
- Amanda Sargisson (Sponsor: Julie Yarbrough)
- Lynne Smalley (Sponsor: Kavita Khanna)

They bring a wealth of skills and talents and will be a wonderful addition to our organization. Please look for them at the next General Meeting at the 'new member table'—a new feature designed to help new members meet each other, bond as a class, and help Active members find them to facilitate introductions.

If you would like to sponsor or co-sponsor a prospective member, here's what to do:

1. Let Membership Chair Diana Ekstrand know (diana.ekstrand@gmail.com)
2. Direct them to the [Prospective Member letter](#) on the Auxiliary website. Review the five requirements and the application links: an [online version](#) and a [PDF printable version](#). They can pick the version they are comfortable with.
3. Invite them to a General Meeting if this would help them decide whether to apply. [Here](#) are the rules.
4. Submit two letters of support to the Membership Chair. One letter should be from the primary Sponsor and the second from a Co-Sponsor. Letters should include how you know the candidate, relevant experience, skills and talents, and why you think they are a good fit for the Auxiliary.
5. Applications submitted by the 10th of the month will be presented to the EC for approval that month. (For December 2025, submit by Dec. 5.)
6. Once approved, support your new member with this [New Member Orientation Guide](#). With rolling applications, we rely on sponsors/co-sponsors to help with new member integration throughout the year.

As a reminder, Active members may sponsor two (2) candidates and co-sponsor two (2) candidates for a total of four (4) candidates. Sustainers may only co-sponsor up to two (2) candidates and should identify an Active member as the primary sponsor. If you have any questions, please contact Diana Ekstrand (diana.ekstrand@gmail.com).

Have you checked out our Auxiliary website?

It's a great resource for members! You can:

- Check the [member roster](#)
- Find details on past and upcoming [general meetings](#)
- Access [sponsorship information](#) for new members
- See the list of [current BTA committee descriptions + chairs](#)

Take a look and stay connected!



During the September Auxiliary meeting, President Lisa Lang crowned Sydney Chaney Thomas (left) and Kalla Vieux (right) as the 2026 BTA co-chairs, noting "heavy is the head that wears the crown."

Check out the [New Member Orientation Guide](#) to help new and newish members meet Auxiliary requirements. If you have recently sponsored a new member, or plan to sponsor a candidate, be sure to review this guide with your sponsored member. We need sponsors and co-sponsors to take a more active role in integrating new members. Thank you!

Calling All Honorary Patrons

We invite you to become an Honorary Patron. Our Honorary Patrons serve as ambassadors for Bouquets to Art by promoting the sale of tickets to Opening Night. We rely on you to set the example by purchasing a patron-level table and encouraging your fellow Auxiliary members, friends, and acquaintances to support the Fine Arts Museums of San Francisco by attending the Opening Night festivities for Bouquets to Art.

To become an Honorary Patron, you agree to:

- Purchase a full-price Patron-level Opening Night table by November 17
- Lend your name to promote the sale of Opening Night tickets
- Reach out to your network to encourage Opening Night attendance

This opportunity is exclusive to members of the San Francisco Auxiliary. Patrons and Opening Night attendees are critical to the success of BTA: more than 60% of the revenue comes from Opening Night ticket sales.

Your support this year is particularly important. Opening Night has been moved up to March 2, 2026, and we are competing with the busy holiday season for everyone's attention! In addition, with funding for the arts declining, it is more vital than ever for our Auxiliary to ensure our special and beloved fund raiser is a financial success for the Fine Arts Museums.

Patron Level Tables include early admission at 5:30pm for all table holders to the de Young museum for Opening Night. There is reserved seating for guests in the Rose, Orchid, Peony, and Sunflower Circles. All patrons will enjoy heavy seasonal appetizers, wines, event cocktails, complimentary parking, and listing in the Opening Night Invitation and Bouquets to Art Program. Additional benefits to be announced.



Table levels include:

Rose Circle: \$20,000 (\$18,380 tax-deductible)

- Reserved table for 6 in the Piazzoni Murals Room from 5:30 to 10:30pm
- Premium wines and caviar tasting
- Four tickets to a lecture of your choice
- Behind the scenes entrance for 6 to Set-up Day or exhibition refresh hours
- Six General Admission tickets to Bouquets to Art at the de Young and Legion of Honor Museums

Orchid Circle: \$6,500 (\$4,970 tax-deductible)

- Reserved table for 6 in the Piazzoni Murals Room from 5:30 to 10:30pm
- Premium wines and caviar tasting
- Two tickets to a lecture of your choice
- Six General Admission tickets to Bouquets to Art at the de Young and Legion of Honor Museums

Peony Circle: \$3,725 (\$2,790 tax deductible)

- Reserved table for 4 in Wilsey Court from 5:30 to 10:30pm
- Four General Admission tickets to Bouquets to Art at the de Young and Legion of Honor Museums

Sunflower Circle: \$2,500 (\$1,540 tax deductible)

- Reserved table for 4 in the Tent from 5:30 to 7:30pm
- Four General Admission tickets to Bouquets to Art at the de Young and Legion of Honor Museums

Payments are due by November 17, 2025, if you wish to be recognized as an Honorary Patron. Please use the form on the last page of the newsletter for payment, or call Kate Hanley at 415/750-7648. You should also call Kate if you plan to purchase your patron level table with stock.

Your Patrons Opening Night Committee Chairs thank you for your leadership and support! Please feel free to reach out to any of us with questions or for assistance!

Pat Hart (pathart87@comcast.net)

Kavita Khanna (kavitakhanna65@yahoo.com)

Josie McGann (josiemcgann@gmail.com)

Feyna Oman (feyna@yahoo.com)

Mark Your Calendars

All Active members and guests are invited to attend a Donor Reception for Monet and Venice March 19, 2026, 6-9:30pm
and

All Active members are invited (with a young child if you choose) to attend de Youngsters Day Out workshop, Thursday November 6, 2025
(Invitations to RSVP will be sent at a later date)

Don't forget the most important dates! BTA Opening Night is March 2, 2026, and BTA Volunteer week is March 3-8, 2026

BOUQUETS
TO ART 2026

HONORARY PATRON ORDER FORM

OPENING NIGHT: MONDAY, MARCH 2, 2026

PLEASE SELECT AN HONORARY PATRON LEVEL:

-  ☐ **ROSE CIRCLE, \$20,000** (\$18,380 TAX-DEDUCTIBLE)
-  ☐ **ORCHID CIRCLE, \$6,500** (\$4,970 TAX-DEDUCTIBLE)
-  ☐ **PEONY CIRCLE, \$3,750** (\$2,790 TAX-DEDUCTIBLE)
-  ☐ **SUNFLOWER CIRCLE, \$2,500** (\$1,540 TAX-DEDUCTIBLE)

HONORARY PATRONS AGREE TO:

- PURCHASE A PATRON LEVEL TABLE FOR OPENING NIGHT BY NOVEMBER 17, 2025
- BECOME A BOUQUETS TO ART AMBASSADOR AND ENCOURAGE ATTENDANCE AT OPENING NIGHT

IN LIGHT OF IRS GUIDELINES, IN ORDER FOR FAMSF TO ACCEPT PAYMENT FROM A DONOR-ADVISED FUND (DAF) OR FOUNDATION, PAYMENT MUST BE FOR THE FULL VALUE OF THE TICKETS, WITH A SECOND METHOD OF PAYMENT FOR GOODS AND SERVICES PROVIDED FROM EITHER A PERSONAL OR CORPORATE ACCOUNT. THE GOODS AND SERVICES AMOUNT CANNOT BE SUBTRACTED FROM THE PACKAGE OR TICKET PRICE. PLEASE CONSULT WITH YOUR TAX ADVISOR AND/OR DAF SPONSOR REGARDING RULES GOVERNING ANY DAF OR FOUNDATION DISTRIBUTIONS.

NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP-CODE: _____

EMAIL: _____ PHONE: _____

THE NAMES OF OUR HONORARY PATRONS WILL BE INCLUDED ON PRINTED MATERIAL FOR BOUQUETS TO ART AND LISTED AS "JANE AND JOHN SMITH" UNLESS OTHERWISE NOTED.

PLEASE PRINT YOUR NAME BELOW AS YOU WOULD LIKE IT TO APPEAR:

METHOD OF PAYMENT:

☐ CHECK ENCLOSED MADE PAYABLE TO **COFAM**

CREDIT CARD: CARD# _____ EXP. DATE _____ SECURITY CODE _____

☐ AMEX

☐ DISCOVER

☐ MASTERCARD

☐ VISA

NAME ON CREDIT CARD _____

SIGNATURE _____

AMOUNT OF TOTAL PAYMENT: _____

RETURN THE FORM:

BY PHONE CONTACT:
KATE HANLEY
ASSISTANT EVENTS MANAGER
415-750-7648

BY MAIL SEND FORM TO:
DE YOUNG MUSEUM
50 HAGIWARA TEA GARDEN DR.
SAN FRANCISCO, CA 94118
ATTN: KATE HANLEY